



SARAVANAN N

SENIOR UI/UX DESIGNER | PRODUCT DESIGNER

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SKILLS

- Wireframing & Prototyping
- Product Design
- Design Systems
- User Testing
- Responsive Design
- Design Thinking
- Web & Mobile Design
- User Research & User Flows
- Information Architecture
- HTML & CSS

COLLABORATION & DELIVERY

- Requirement Analysis
- Stakeholder Collaboration
- Cross-functional Collaboration
- Design Handoff
- Resource Management

TOOLS

- Figma, Sketch, Adobe XD, PhotoShop, Illustrator
- Miro, Balsamiq, Marvel App

AI-ASSISTED DESIGN

- Figma AI / Figma Agent
AI-assisted design exploration, UI generation and iteration
- Claude
Rapid Prototyping & Design Exploration
- ChatGPT
Visual/Poster Concept & Ideation generation

EDUCATION

BE, EIE 2013 – 2017

Adhiyamaan College of Engineering

HSC 2011 – 2013

Cheran Matric Hr Sec School, Karur

ABOUT ME

Senior UI/UX Designer with 9 years of experience crafting user-centric web and mobile experiences. Skilled in wireframing, prototyping, design systems, user testing, and responsive design. Experienced in translating business requirements into intuitive solutions that improve usability, streamline user journeys, strengthen engagement, and support measurable business outcomes

WORK EXPERIENCE

Senior UI UX Designer

2021 – Present

Mallow Technologies Pvt Ltd, Karur

Kwickmetrics – Business Intelligence Tool for Amazon & Walmart Sellers.

- Translated product requirements and competitor insights into user flows, wireframes, and high-fidelity prototypes for Kwickmetrics, a BI platform serving Amazon and Walmart sellers.
- Designed responsive web and mobile experiences across core product workflows, improving usability and consistency across the platform.
- Collaborated with product and engineering teams to define and deliver new features from requirements through implementation.
- Contributed to design-system patterns and reusable components to improve design consistency and delivery efficiency.

Red Taxi TMS – Online Cab Booking Management App

- Improved UX flows within the TMS application to simplify operational workflows.
- Worked with cross-functional teams to introduce new features aligned with user and business requirements.
- Designed interface improvements focused on usability, clarity, and operational efficiency.

UI UX Designer

2019 – 2021

Trdfin Support Services Pvt Ltd

Simplextf – Financing Solutions for Businesses.

- Collaborated with the Product Owner and Business Analyst to understand requirements.
- Designed the web application and redesigned the landing page to improve usability and customer engagement.
- Used Google Analytics data to understand user behavior and support UX decisions.
- Created interface designs based on product requirements and user needs.

SSO Portal – Secure Authentication for Multiple Applications.

- Designed login, admin, and product-list experiences for the web application.
- Created user-friendly interfaces to simplify the authentication experience.
- Focused on usability, consistency, and accessibility across the portal.

Designer Trainee & UI/UX Designer

2017 – 2019

Seyali Technology Pvt Ltd.,

Web & Mobile Application Projects

- Designed responsive websites, mobile applications, and landing pages with a focus on usability and visual consistency.
- Created user interfaces that balanced business requirements with user needs.
- Collaborated with development teams to translate designs into functional products.

ERP Applications

- Assisted in designing ERP application components based on business requirements.
- Improved usability and functionality of application interfaces to support business operations.